WMUR-TV NEW HAMPSHIRE

DUPLINVOICE TE

WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
965615-1	11/04/12	November 2012	10/24/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser Product Estimate Number

Bass/R/Congress candidate

Billing Address:

www.thewmurchannel.com

Merrimack & Potomac Group LLC Attention: Accounts Payable 497 Hooksett Rd Suite 385 Manchester, NH 03104

Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

	candidate	ESI	mate Number
Flight [<u>Pates</u> 2 - 10/30/12	Order # 965615	Alt Order #
Billing Broado	Calendar ast	Billing Type Cash	Deal #
Specia	l Handling		
Specia IDB #	Handling	Advertiser Code	Product Code

Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
l 10/24/12 10/30/12 5a Daybreak 5-6a Class of Time - Fixed Non Pre-emptible	11111	:30	5	\$700.00	NM	
Weeks: Start Date 10/24/12 End Date 10/30/12 MTWTFSS 11111 Spots/Week 11111	<u>Rate</u> \$700.00	L Layer M.		y File	191	J. Hilly
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WMURW 10/24/12 5:29 AM 5a Daybreak	5-6a	:3	0 BAS12TV3	1006н		\$700.00 NI
2 WMURTh 10/25/12 5:40 AM 5a Daybreak	5-6a	:3	0 BAS12TV3	006н		\$700.00 NI
3 WMURF 10/26/12 5:25 AM 5a Daybreak	5-6a	:3	0 BAS12TV3	н8008		\$700.00 NI
4 WMURM 10/29/12 5:22 AM 5a Daybreak	5-6a	:3	0 BAS12TV3	н8008		\$700.00 NI
5 WMURTu 10/30/12 5:28 AM 5a Daybreak	5-6a	:3	0 BAS12TV3	009н	HIX"	\$700.00 N
2 10/24/12 10/30/12 6a Daybreak 6-7a Class of Time - Fixed Non Pre-emptible	11111	:30	5	\$1,400.00	NM	
Weeks: Start Date 10/24/12 End Date 10/30/12 MTWTFSS 11111 Spots/Week 5	Rate \$1,400.00				- No	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WMURW 10/24/12 5:58 AM 6a Daybreak	6-7a	:3	0 BAS12TV3	005н		\$1,400.00 NI
2 WMURTh 10/25/12 6:29 AM 6a Daybreak	6-7a	:3	0 BAS12TV3	005н		\$1,400.00 NM
3 WMURF 10/26/12 5:59 AM 6a Daybreak	6-7a	:3	0 BAS12TV3	006н		\$1,400.00 NM
4 WMURM 10/29/12 6:45 AM 6a Daybreak	6-7a	:3	0 BAS12TV3	008н		\$1,400.00 NM
5 WMURTu 10/30/12 6:54 AM 6a Daybreak	6-7a	:3	O BAS12TV3	006н		\$1,400.00 NM
3 10/24/12 10/30/12 Good Morning America 7-9a Class of Time - Fixed Non Pre-emptible	11111	:30	5	\$1,150.00	NM	
Weeks: Start Date 10/24/12 End Date 10/30/12 MTWTFSS 11111 Spots/Week 5	<u>Rate</u> \$1,150.00		8 8			\$4 !!
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WMURW 10/24/12 8:55 AM Good Morning America	7-9a	:3	0 BAS12TV3	006н		\$1,150.00 NM
2 WMURTh 10/25/12 7:48 AM Good Morning America	7-9a	:3	0 BAS12TV3	006н		\$1,150.00 NM
3 WMURF 10/26/12 7:59 AM Good Morning America	7-9a	:3	0 BAS12TV3	008н		\$1,150.00 NM
4 WMURM 10/29/12 8:59 AM Good Morning America	7-9a	:3	0 BAS12TV3	006н		\$1,150.00 NN
5 WMURTu 10/30/12 8:44 AM Good Morning America	7-9a	:3	0 BAS12TV3	009н	II W	\$1,150.00 NM
10/24/12 10/30/12 KELLY& MICHAEL LIVE I9AM-10AM Class of Time - Fixed Non Pre-emptible	11111	:30	5	\$600.00	NM	#1, 4, 5, 1
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/24/12 10/30/12 111111 5	<u>Rate</u> \$600,00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WMURW 10/24/12 9:40 AM KELLY& MICHAEL LIVE DA		-0.190	0 BAS12TV3			TIGITO TYPE



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/24/12 - 10/30/12

Advertiser Product Estimate Number

Bass/R/Congress candidate

	escription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 10/24/12 10/30/12 KE Class of Time - Fixed Non Pre	LLY& MICHAEL LIVI	E 9AM-10AM	11111	:30	5	\$600.00	NM	
Spots: # Ch Day Air Date	Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate
2 WMURTh 10/25/12		MICHAEL LIVE DAY	9AM-10AM) BAS12TV3	006н		\$600.00
3 WMURF 10/26/12	9:33 AM KELLY	& MICHAEL LIVE DAY	9AM-10AM	:30	BAS12TV3	006н		\$600.00
4 WMURM 10/29/12	9:50 AM KELLY	MICHAEL LIVE DAY	9AM-10AM	:30) BAS12TV3	008н		\$600.00
5 WMURTu 10/30/12	9:55 AM KELLY	MICHAEL LIVE DAY	9AM-10AM	:30	BAS12TV3	006н		\$600.00
5 10/24/12 10/30/12 ST Class of Time - Fixed Non Pre	EVE HARVEY DY 9/	4 10-11a	11111	:30	5	\$400.00	NM	
Weeks: Start Date End	Date MTWTFSS 0/12 11111	Spots/Week 5	<u>Rate</u> \$400.00				W 14-	skira i
Spots: # Ch Day Air Date	Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate
1 WMURW 10/24/12		HARVEY DY 9/4 STAI			BAS12TV3	006н		\$400.00
2 WMURTh 10/25/12		HARVEY DY 9/4 STAI) BAS12TV3(\$400.00
3 WMURF 10/26/12		HARVEY DY 9/4 STAI			BAS12TV3(\$400.00
4 WMURM 10/29/12		HARVEY DY 9/4 STAI) BAS12TV3(\$400.00
5 WMURTu 10/30/12		HARVEY DY 9/4 STAI) BAS12TV3(\$400.00
6 10/24/12 10/30/12 The	e View	11-12p	11111	:30	5	\$600.00	NM	
Class of Time - Fixed Non Pre Weeks: Start Date End	emptible Date MTWTFSS	Spots/Week	Poto			giW		
10/24/12 10/3		<u>300is/4466K</u> 5	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date	Air Time Descrip		Start/End Time	Length	Ad-ID			Rate
1 WMURW 10/24/12			11-12p		BAS12TV3(005н		\$600.00
2 WMURTh 10/25/12			11-12p		BAS12TV3(\$600.00
3 WMURF 10/26/12	10:58 AM The Vie		11-12p		BAS12TV3(\$600.00
4 WMURM 10/29/12	11:32 AM The Vie		11-12p		BAS12TV3(
5 WMURTu 10/30/12	11:59 AM The Vie		11-12p		BAS12TV3(\$600.00 \$600.00
7 10/24/12 10/30/12 Nev Class of Time - Fixed Non Pre	ws 9 at Noon	12-1230p	11111	:30	5	\$650.00	NM	rail E Tin
	Citipulo	Spots/Week	Rate					
Weeks: <u>Start Date</u> <u>End</u> 10/24/12 10/30		5	\$650.00					
Weeks: Start Date End		5	\$650.00 Start/End Time	Length	Ad-ID			Rate
Weeks: <u>Start Date</u> <u>End</u> 10/24/12 10/30	0/12 11111	5 t <u>ion</u>	*		Ad-ID BAS12TV30	006н		Rate \$650.00
Weeks: Start Date 10/24/12 End 10/30 Spots: # Ch Day Air Date	0/12 11111 Air Time Descript	5 <u>tion</u> at Noon	Start/End Time 12-1230p	:30				\$650.00
Weeks: Start Date 10/24/12 End 10/30 Spots: # Ch Day Air Date 10/24/12 1 WMURW 10/24/12	0/12 11111 <u>Air Time</u> <u>Descript</u> 12:16 PM News 9	tion at Noon at Noon	Start/End Time 12-1230p 12-1230p	:30	BAS12TV30	005н		\$650.00 \$650.00
Weeks: Start Date 10/24/12 End 10/30 Spots: # Ch Day 10/24/12 Air Date 10/24/12 1 WMURW 10/25/12 10/25/12 2 WMURTh 10/26/12 10/26/12	0/12 11111 <u>Air Time Descript</u> 12:16 PM News 9 12:26 PM News 9 12:29 PM News 9	t <u>ion</u> at Noon at Noon at Noon at Noon	<u>Start/End Time</u> 12-1230p 12-1230p 12-1230p	:30 :30	BAS12TV30 BAS12TV30 BAS12TV30	005н 008н		\$650.00 \$650.00 \$650.00
Weeks: Start Date 10/24/12 End 10/30 Spots: # Ch Day 1 WMUFW 10/24/12 Air Date 10/24/12 2 WMUFTh 10/25/12	0/12 11111 <u>Air Time</u> <u>Descript</u> 12:16 PM News 9 12:26 PM News 9	tion at Noon at Noon at Noon at Noon at Noon	Start/End Time 12-1230p 12-1230p	:30 :30 :30 :30	BAS12TV30 BAS12TV30	005н 008н 008н		\$650.00 \$650.00
Weeks: Start Date 10/24/12 End 10/30 Page 10/30 Spots: # Ch Day 10/24/12 Air Date 10/24/12 1 WMURW 10/24/12 10/25/12 3 WMURF 10/26/12 10/29/12 4 WMURM 10/29/12 5 WMURTu 10/30/12 Wh	0/12 11111 Air Time Descript 12:16 PM News 9 12:26 PM News 9 12:29 PM News 9 12:16 PM News 9 12:32 PM News 9	tion at Noon at Noon at Noon at Noon at Noon	Start/End Time 12-1230p 12-1230p 12-1230p 12-1230p	:30 :30 :30 :30	BAS12TV30 BAS12TV30 BAS12TV30 BAS12TV30	005н 008н 008н	NM	\$650.00 \$650.00 \$650.00 \$650.00
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Weeks: Start Date 10/24/12 End 10/24/12 Spots: # Ch Day Air Date 1 WMURW 10/24/12 2 WMURTh 10/25/12 3 WMURF 10/26/12 4 WMURM 10/29/12 5 WMURTu 10/30/12 5 WMURTu 10/30/12 Wh Class of Time - Fixed Non Prevence Weeks: Start Date 10/24/12 10/30 1 WMURW 10/24/12 1 WMURW 10/24/12 2 WMURTh 10/25/12 3 WMURF 10/26/12	0/12 11111 Air Time Descript 12:16 PM News 9 12:26 PM News 9 12:29 PM News 9 12:16 PM News 9 12:32 PM News 9 12:32 PM News 9 10 Wants to be a Milliderentible Date MTWTFSS 0/12 11111 Air Time Descript 12:53 PM Who Wa 12:46 PM Who Wa 12:44 PM Who Wa	tion at Noon at Noon at Noon at Noon at Noon at Noon or1230-1p Spots/Week 5 tion ants to be a Millionaire ants to be a Millionaire ants to be a Millionaire	Start/End Time 12-1230p 12-1230p 12-1230p 12-1230p 12-1230p 11111 Rate \$500.00 Start/End Time 1230-1p 1230-1p 1230-1p	:30 :30 :30 :30 :30 :30 :40 :30 :30 :30	BAS12TV30 BAS12TV30 BAS12TV30 BAS12TV30 BAS12TV30 5 Ad-ID BAS12TV30 BAS12TV30 BAS12TV30	005H 008H 009H \$500.00 006H 006H 006H	NM	\$650.00 \$650.00 \$650.00 \$650.00 \$650.00 \$500.00 \$500.00
Weeks: Start Date End 10/24/12 10/30 Spots: # Ch Day Air Date 1 WMURW 10/24/12 2 WMURTh 10/25/12 3 WMURF 10/26/12 4 WMURM 10/29/12 5 WMURTu 10/30/12 Wh Class of Time - Fixed Non Pre-Weeks: Start Date 10/24/12 10/30 Spots: # Ch Day Air Date 1 WMURW 10/24/12 2 WMURTh 10/25/12 3 WMURF 10/26/12 4 WMURM 10/29/12 5 WMURT 10/30/12	0/12 11111 Air Time Descript 12:16 PM News 9 12:26 PM News 9 12:29 PM News 9 12:32 PM News 9 12:32 PM News 9 10 Wants to be a Millidential of the properties of the propert	tion at Noon at Noon at Noon at Noon at Noon or 1230-1p Spots/Week 5 tion ants to be a Millionaire	Start/End Time 12-1230p 12-1230p 12-1230p 12-1230p 12-1230p 11111 Rate \$500.00 Start/End Time 1230-1p 1230-1p 1230-1p 1230-1p	:30 :30 :30 :30 :30 :30 :40 :30 :30 :30	BAS12TV30 BAS12TV30 BAS12TV30 BAS12TV30 BAS12TV30 5 Ad-ID BAS12TV30 BAS12TV30 BAS12TV30 BAS12TV30 BAS12TV30	005H 008H 009H \$500.00 006H 006H 006H	NM NM	\$650.00 \$650.00 \$650.00 \$650.00 \$650.00 \$500.00 \$500.00 \$500.00 \$500.00
Weeks: Start Date 10/24/12 End 10/24/12 Spots: # Ch Day Air Date 10/24/12 1 WMURW 10/24/12 10/26/12 2 WMURTh 10/25/12 10/26/12 3 WMURM 10/29/12 10/30/12 5 WMURTu 10/30/12 Wh Class of Time - Fixed Non Preweeks: Start Date 10/24/12 End 10/24/12 10/30/12 Spots: # Ch Day Air Date 10/26/12 Air Date 10/26/12 1 WMURW 10/24/12 2 WMURTh 10/25/12 3 3 WMURH 10/29/12 5 WMURTu 10/30/12 THE Class of Time - Fixed Non Preweeks: 9 10/24/12 10/30/12 THE Class of Time - Fixed Non Preweeks: Start Date End I	Air Time Descript 12:16 PM News 9 12:26 PM News 9 12:29 PM News 9 12:32 PM News 9 12:32 PM News 9 12:32 PM News 9 10:32 PM New	stion at Noon at Noon at Noon at Noon at Noon at Noon or1230-1p Spots/Week 5 stion ants to be a Millionaire	Start/End Time 12-1230p 12-1230p 12-1230p 12-1230p 12-1230p 11111 Rate \$500.00 Start/End Time 1230-1p 1230-1p 1230-1p 1230-1p 1230-1p 1230-1p 11111 Rate	:30 :30 :30 :30 :30 :30 :40 :30 :30 :30 :30	BAS12TV30 BAS12TV30 BAS12TV30 BAS12TV30 BAS12TV30 5 Ad-ID BAS12TV30 BAS12TV30 BAS12TV30 BAS12TV30 BAS12TV30	005H 008H 009H \$500.00 006H 006H 006H		\$650.00 \$650.00 \$650.00 \$650.00 \$650.00 \$500.00 \$500.00 \$500.00 \$500.00
Weeks: Start Date End 10/24/12 10/30 Spots: # Ch Day Air Date 1 WMURW 10/24/12 2 WMURTh 10/25/12 3 WMURF 10/26/12 4 WMURM 10/29/12 5 WMURTu 10/30/12 Wh Class of Time - Fixed Non Pre-Weeks: Start Date 10/24/12 10/30 Spots: # Ch Day Air Date 1 WMURW 10/24/12 2 WMURTh 10/25/12 3 WMURF 10/26/12 4 WMURM 10/29/12 5 WMURTu 10/30/12 O 10/24/12 O 10/24/12 O 10/30/12 O	Air Time Descript 12:16 PM News 9 12:26 PM News 9 12:29 PM News 9 12:32 PM News 9 12:32 PM News 9 12:32 PM News 9 10:32 PM New	stion at Noon at Noon at Noon at Noon at Noon at Noon or 1230-1p Spots/Week 5 stion ants to be a Millionaire ants to be Spots/Week 5	Start/End Time 12-1230p 12-1230p 12-1230p 12-1230p 12-1230p 11111 Rate \$500.00 Start/End Time 1230-1p 1230-1p 1230-1p 1230-1p 1230-1p 1230-1p 11111	:30 :30 :30 :30 :30 :30 :40 :30 :30 :30 :30	BAS12TV30 BAS12TV30 BAS12TV30 BAS12TV30 BAS12TV30 5 Ad-ID BAS12TV30 BAS12TV30 BAS12TV30 BAS12TV30 BAS12TV30 BAS12TV30	005H 008H 009H \$500.00 006H 006H 006H		\$650.00 \$650.00 \$650.00 \$650.00 \$650.00 \$500.00 \$500.00 \$500.00 \$500.00



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Advertiser Product Estimate Number

Bass/R/Congress candidate

ne Start Date End Date Description	Start/End Time	MTWTFSS		Spots/ Week	Rate	Туре	3.81	-33
9 10/24/12 10/30/12 THE CHEW Class of Time - Fixed Non Pre-emptible	1-2PM	11111	:30	5	\$500.00	NM	X II S	
Spots: # Ch Day Air Date Air Time Descri		Start/End Time	Length			Total	Rate	
2 WMURTh 10/25/12 1:31 PM THE 0		1-2PM		BAS12TV			\$500.00) N
3 WMURF 10/26/12 1:56 PM THE 0		1-2PM	:30	BAS12TV	'3006н		\$500.00) N
4 WMURM 10/29/12 1:30 PM THE 0	CHEW	1-2PM		BAS12TV			\$500.00	N
5 WMURTu 10/30/12 1:30 PM THE 0	CHEW	1-2PM	:30	BAS12TV	3009н		\$500.00	N
10 10/24/12 10/30/12 GENERAL HOSPITAL Class of Time - Pre-emptible with notice	2p-3p	11111	:30	5	\$250.00	NM		1.III
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/24/12 10/30/12 111111	Spots/Week 5	<u>Rate</u> \$250.00	77				y- 1	
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate	Τy
1 WMURW 10/24/12 2:26 PM GENE	RAL HOSPITAL	2p-3p	:30	BAS12TV	3006н		\$250.00	N
	RAL HOSPITAL	2p-3p	:00				\$250.00	9 1
Credited								
incorrect program 3 WMURF 10/26/12 2:24 PM GENE	RAL HOSPITAL	0n 0n	.20	DAC12TM	200811		0050.00	
		2p-3p		BAS12TV	зоовн		\$250.00	
4 WMURM 10/29/12 GENE Credited oversold inventory	FRAL HOSPITAL	2p-3p	:00				\$250.00	9 N
	RAL HOSPITAL	2p-3p	:30	BAS12TV	3006н		\$250.00) N
11 10/24/12 10/30/12 KATIE Class of Time - Pre-emptible with notice	3-4P	11111	:30	5	\$250.00	NM		e f
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/24/12 10/30/12 11111	Spots/Week 5	<u>Rate</u> \$250.00			14-8-20	Marie III		
Spots: # Ch Day Air Date Air Time Descri		Start/End Time	Length				Rate	Typ
1 WMURW 10/24/12 3:46 PM KATIE		3-4P		BAS12TV			\$250.00	
2 WMURTh 10/25/12 3:29 PM KATIE		3-4P		BAS12TV			\$250.00) N
3 WMURF 10/26/12 3:34 PM KATIE		3-4P		BAS12TV			\$250.00) N
4 WMURM 10/29/12 3:34 PM KATIE		3-4P		BAS12TV			\$250.00	
5 WMURTu 10/30/12 3:46 PM KATIE		3-4P	:30	BAS12TV	3009н		\$250.00	N
12 10/24/12 10/30/12 ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	11111	:30	5	\$250.00	NM		77 all
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/24/12 10/30/12 11111	Spots/Week 5	Rate \$250.00		il, mi		10		ě,
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descri</u>		Start/End Time	Length	Ad-ID			Rate	Tyr
1 WMURW 10/24/12 4:22 PM ELLEN	N EF	4PM-5PM	:30	BAS12TV	3006н		\$250.00	N
2 WMURTh 10/25/12 4:56 PM ELLEN	N EF	4PM-5PM	:30	BAS12TV	3006н		\$250.00	N
3 WMURF 10/26/12 3:59 PM ELLEN	NEF	4PM-5PM	:30	BAS12TV	3008н		\$250.00	N
4 WMURM 10/29/12 4:36 PM ELLEN	N EF	4PM-5PM	:30	BAS12TV	3008н		\$250.00	N
5 WMURTu 10/30/12 4:37 PM ELLEN	I EF	4PM-5PM	:30	BAS12TV	3006н		\$250.00	N
13 10/24/12 10/30/12 News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	11111	:30	5	\$1,400.00	NM		f
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/24/12 10/30/12 11111	Spots/Week 5	<u>Rate</u> \$1,400.00				A =		
Spots: # Ch Day Air Date Air Time Descri		Start/End Time	Length				Rate	Tyr
1 WMURW 10/24/12 5:22 PM News		5-6p		BAS12TV			\$1,400.00	N
2 WMURTh 10/25/12 5:30 PM News		5-6p	:30	BAS12TV	3005н		\$1,400.00	N
3 WMURF 10/26/12 5:27 PM News	9 at 5	5-6p	:30	BAS12TV	3008н		\$1,400.00	N
4 WMURM 10/29/12 5:59 PM News		5-6p		BAS12TV			\$1,400.00	N
5 WMURTu 10/30/12 5:41 PM News	9 at 5	5-6p	:30	BAS12TV	3009н		\$1,400.00	N
14 10/24/12 10/30/12 News 9 at 6/World New Class of Time - Fixed Non Pre-emptible	vs '6-7p	11111	:30	5	\$2,700.00	NM	d V	



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice # Invoice Date Invoice Month Invoice Period 965615-1 11/04/12 November 2012 10/24/12 - 10/30/12

Advertiser Product Estimate Number Bass/R/Congress candidate

m ²			Tree same in			w was -	Spots/	v i i jan ja ja	Mrs.		
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
14	10/24/12 Class of Tir	10/30/12 ne - Fixed No	News 9 at 6/World Non Pre-emptible	lews 6-7p	/11111	:30	5	\$2,700.00	NM		
	Weeks:	Start Date 10/24/12	End Date MTWTFSS 10/30/12 11111		Rate \$2,700.00				1- 4		
	Spots: # Ch		Date Air Time Des	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate	Ty
				s 9 at 6/World News To	6-7p	:3	O BAS12TV	3005н		\$2,700.00	- 1
				s 9 at 6/World News To	6-7p	:3	O BAS12TV	3006н		\$2,700.00	N
				s 9 at 6/World News To	6-7p		O BAS12TV			\$2,700.00	
				s 9 at 6/World News To	6-7p		O BAS12TV			\$2,700.00	
1//	5 WN	/IUPTu 10/	30/12 6:14 PM New	s 9 at 6/World News To	6-7p	:3	O BAS12TV	3006н		\$2,700.00	
15	10/24/12 Class of Tin	10/30/12 ne - Fixed No	Chronicle NH on Pre-emptible	7-730p	11111	:30	5	\$1,100.00	NM		П
	Weeks:	Start Date 10/24/12	End Date MTWTFSS 10/30/12 11111	5	<u>Rate</u> \$1,100.00		W.		TELL		
VI.	Spots: # Ch				Start/End Time		h Ad-ID	Leader VI		Rate	
			24/12 7:22 PM Chro		7-730p		0 BAS12TV			\$1,100.00	
			25/12 7:23 PM Chro		7-730p		0 BAS12TV			\$1,100.00	N
	6 WN		26/12 7:28 PM Chro		7-730p		0 BAS12TV	3008H		\$1,100.00	
	4 VV N	IUPM 10/. Credited incorrect		onicle NH	7-730p	:0	O			\$1,100.00	٨
	5 WN	MURTu 10/3 Credited		onicle NH	7-730p	:0	o			\$1,100.00	٨
Ľ	151 511		does not air		W. P. S.	11-76-7	San Col		201		
	10/24/12 Class of Tin	10/30/12 ne - Fixed No	INSIDE EDITION AC	730-8p	11111	:30	5	\$1,400.00	NM	dir o di T	À
	Weeks:	Start Date 10/24/12	End Date MTWTFSS 11/30/12 11111		Rate \$1,400.00	y'y y	1 1 1		1 E 1,		
	Spots: # Ch	Day Air			Start/End Time	Lengti	h Ad-ID			Rate :	Ту
				DE EDITION AC	730-8p	V 2	O BAS12TV3			\$1,400.00	N
				DE EDITION AC	730-8p		0 BAS12TV3			\$1,400.00	N
	3 WM			DE EDITION AC	730-8p		O BAS12TV3	1006н		\$1,400.00	٧
	4 WN	IUPM 10/2 Credited	29/12 INSI	DE EDITION AC	730- 8 p	:00	0			\$1,400.00	٨
		incorrect	program								
	5 WN	IUR <i>Tu 10/</i> 3	30/12 INSI	DE EDITION AC	730-8p	:00	0			\$1,400.00	٨
		Credited program of	does not air								
	10/24/12 Class of Tim	10/30/12	Nightline n Pre-emptible	1135p-1206a	11111	:30	5	\$500.00	NM		Į.
			End Date MTWTFSS 10/30/12 11111		<u>Rate</u> \$500.00		1 02 (100)				n
	Spots: # Ch	Day Air I			Start/End Time	Lenath	n Ad-ID			Rate	Tvr
	1 WM		24/12 11:53 PM Nigh		1135p-1206a) BAS12TV3	005н		\$500.00	
	2 WN		25/12 11:44 PM Nigh		1135p-1206a	:30	BAS12TV3	005н			
	3 WM		26/12 12:02 AM Nigh		1135p-1206a	:30	BAS12TV3	008н		\$500.00	
	4 WN	IURM 10/2	29/12 11:45 PM Nigh		1135p-1206a	:30	BAS12TV3	008н		\$500.00	
	5 WM	IURTu 10/3	30/12 11:54 PM Nigh	tline	1135p-1206a	:30) BAS12TV3	009н		\$500.00	
	10/24/12 Class of Tim	10/30/12	News 9 at 11	11-11:35p	M-WT	:30	5	\$2,200.00	NM	V	
	Veeks:		End Date MTWTFSS 10/30/12 M-WT		Rate \$2,200.00	Will de	, and win				
	Spots: # Ch	Day Air [\$2,200.00 Start/End Time	Langth	Ad-ID			Poto 3	<u>-</u>
	1 WM	_	24/12 11:14 PM News	- William V	11-11:35p		1 <u>AU-IU</u>) BAS12TV3	006н		Rate 3	
	I AAIV	10/2	-7/12 11.14 F WINGW	J J at 11	11-11.33p	.30	, DUSTEINS	COUNT		₽∠,∠00.00	I

INVOICE



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 965615-1 | 11/04/12 | November 2012 | 10/24/12 - 10/30/12

Advertiser Product Estimate Number

Bass/R/Congress candidate

ne Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
18 10/24/12 10/30/12 News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	M-WT	:30	5	\$2,200.00	NM	
Spots: # Ch <u>Day Air Date</u> Air Time <u>Desc</u> 4 WMURW 10/24/12 11:23 PM News 2 WMURTh 10/25/12 11:23 PM News 3 WMURM 10/29/12 11:25 PM News	s 9 at 11 s 9 at 11	Start/End Time 11-11:35p 11-11:35p 11-11:35p	:30	Ad-ID BAS12TV BAS12TV BAS12TV	3006н		Rate Typ \$2,200.00 NI \$2,200.00 NI \$2,200.00 NI
5 WMURM 10/29/12 11:34 PM News	s 9 at 11	11-11:35p	:30	BAS12TV	3006н		\$2,200.00 NI
19 10/27/12 10/28/12 6a Weekend Daybrea Class of Time - Fixed Non Pre-emptible	ak Sa/Su 6-7a	11	:30	2	\$450.00	NM	
	Spots/Week 2 eription deekend Daybreak deekend Daybreak	Rate \$450.00 Start/End Time Sa/Su 6-7a Sa/Su 6-7a	:30	1 <u>Ad-ID</u>) BAS12TV) BAS12TV			<u>Rate Typ</u> \$450.00 NM \$450.00 NM
20 10/27/12 10/28/12 7a Weekend Daybrea Class of Time - Fixed Non Pre-emptible	ak 7-9a	1-	:30	1	\$700.00	NM	
Weeks: Start Date End Date MTWTFSS 10/24/12 10/30/121- Spots: # Ch Day Air Date Air Time Description	Spots/Week 1 ription eekend Daybreak	<u>Rate</u> \$700.00 <u>Start/End Time</u> 7-9a		1 <u>Ad-ID</u>) BAS12TV	3006н		<u>Rate</u> <u>Type</u> \$700.00 NN
21 10/27/12 10/28/12 Weekend GMA Class of Time - Fixed Non Pre-emptible	9-10a	1-	:30	1	\$700.00	NM	VEI EI
Weeks: Start Date 10/24/12 End Date 10/30/12 MTWTFSS 10/30/12 Spots: # Ch Day Air Date Air Time Desc 1 Air Time Desc 2 1 WMURSa 10/27/12 9:59 AM Weel		Rate \$700.00 <u>Start/End Time</u> 9-10a		1 <u>Ad-ID</u>) BAS12TV	3008н		<u>Rate Typ</u> \$700.00 NN
22 10/27/12 10/27/12 ABC College Football Class of Time - Fixed Non Pre-emptible	330-7р	2-	:30	2	\$1,200.00	NM	
	Spots/Week 2 ription College Football College Footbali	Rate \$1,200.00 <u>Start/End Time</u> 330-7p 330-7p	:30	1 <u>Ad-ID</u>) BAS12TV) BAS12TV			<u>Rate</u> <u>Type</u> \$1,200.00 NM \$1,200.00 NM
23 10/28/12 10/28/12 Close Up Class of Time - Fixed Non Pre-emptible	10-1030a	1	:30	. 1	\$700.00	NM	Hong G
Weeks: Start Date 10/30/12 End Date 10/30/12 MTWTFSS 10/30/12 Spots: # Ch Day Air Date Air Time Desc 1 Air Time Desc 10/28/12 10:29 AM Close		<u>Rate</u> \$700.00 <u>Start/End Time</u> 10-1030a		1 <u>Ad-ID</u> 1 BAS12TV	3008н		<u>Rate Type</u> \$700.00 NM
24 10/27/12 10/27/12 Inside Edition WK Class of Time - Fixed Non Pre-emptible	730-8P	1-	:30	1	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS 10/24/12 10/30/121- Spots: # Ch Day Air Date Air Time Description	Spots/Week 1 ription a Edition WK	Rate \$400.00 Start/End Time 730-8P	Length :00	<u>Ad-ID</u>)		1	<u>Rate</u> <u>Type</u> \$400.00 NM
25 10/28/12 10/28/12 This Week with Christ Class of Time - Fixed Non Pre-emptible	tiane12n-1p	1	:30	1	\$3,000.00	NM	
Weeks: Start Date 10/24/12 End Date 10/30/12 MTWTFSS 10/30/12 Spots: # Ch Day Air Date Air Time Description	<u>Spots/Week</u> 1 ription	Rate \$3,000.00 Start/End Time	Length	Ad-ID			Rate Type

INVOICE



Send Payment To:
WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 965615-1
 11/04/12
 November 2012
 10/24/12 - 10/30/12

Advertiser Product Estimate Number candidate

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Line Start Date Er	d Date De	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
25 10/28/12 10 Class of Time -		nis Week with Chri e-emptible	istian∈12n-1p	1	:30	1	\$3,000.00	NM	2
Spots: <u>#</u> Ch 1 WMUR	Day <u>Air Date</u> Su 10/28/12		cription Week with Christiane	Start/End Time 12n-1p		th <u>Ad-ID</u> 0 BAS12TV	3006н		Rate Type \$3,000.00 NM
26 10/29/12 10 Class of Time -		ews 9 at 6/World Ne-emptible	lews 6-7p	1	:30	1	\$2,700.00	NM	
		Date MTWTFS: 04/12 1	Spots/Week 1	<u>Rate</u> \$2,700.00					
Spots: # Ch 1 WMUR	Day Air Date			Start/End Time		h Ad-ID	200011		Rate Type
1 WMUH	M 10/29/12	2 6:59 PM Nev	vs 9 at 6/World News To	6-7p		0 BAS12TV	3008H		\$2,700.00 Ni
				Total Spots	5	93			

INVOICE

Payment Terms 30 Days

Gross Total

\$88,350.00

Agency Commission

\$13,252.50

Net Amount Due

\$75,097.50

HEARST television inc

RECEIVABLES CREDIT/DEBIT MEMO FORM

Today's Date:		November 1, 2012		
Station:	Nffinantell	WMUR	Drop Down	
Sales Region:		LOCAL	Drop Down	
Agency:		Merrimack & Potomac		
Advertiser:		Bass/R/Congress		
Invoice #	965615	Net Invoice Amo	unt_\$	
Invoice Date		Amount F	Paid_\$	
		Adjustment to Gross Bil	ling_\$	2,700.00
		Adjustment to Net Bil	ling \$	2,295.00
AE Name:		Linda Magay		
NSM Name:			7	
		h, Terring ying T. V. Was		
Reason for DEBIT/CREDIT:		POLITICAL LUR ADJUSTMEN	NT.	Drop Down
Reason for DEBIT/CREDIT:		POLITICAL LUR ADJUSTMEN (Field Required - must use drop dow	TX A	Drop Down
Reason for DEBIT/CREDIT:			TX A	Drop Down
Reason for DEBIT/CREDIT: EXPLANATION (Please explain	in detail):		TX A	Drop Down
		(Field Required - must use drop dow	TX A	Drop Down
EXPLANATION (Please explain		(Field Required - must use drop dow	TX A	Drop Down
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EXPLANATION (Please explain Incorrect rate was set in time) Revised invoice required?	period by ano	(Field Required - must use drop dow	TX A	Drop Down Date
EXPLANATION (Please explain Incorrect rate was set in time) Revised invoice required? REQUIRED APPROVALS:	period by ano	(Field Required - must use drop dow	TX A	
EXPLANATION (Please explain Incorrect rate was set in time) Revised invoice required? REQUIRED APPROVALS:	period by ano	(Field Required - must use drop dow	n list)	Date

Form Effective Date: September 09, 2010

Rebates for week of 10/21

				£	ese are	These are all gross figures	res		Bass	
Day	Time	Prog.	Cl.of time	Est	Paid	Actual LUC	J.	spots	rebate Comment	Comment
Μ-F	- 2-6p	5pm News		1400	1400		006	5	\$4,500	another advertiser placed at incorrect rate
	- X									
						H 1				
Ш										

\$4,500 \$3,825.00 net rebate